



PO Box 444 • New York, NY 10037 • info@mrunitestates.org • www.mrunitestates.org

Re: Mr. United States Organizational Sponsorship
Nation's Gentleman Nonprofit Organization

To Whom This May Concern:

In a fast-evolving world, we at the Nation's Gentleman Nonprofit Organization understand the importance of uplifting all teenage males and young adult men to be the change America needs for continued growth and development. We take pride in being one of the very few national male pageant systems to offer scholarships and incentives to deserving youth and adult males. Our mission and purpose are aligned to help each titleholder visibly promote his platform of service, and courageously journey towards reaching his highest potential. We are consistently humbled by our efforts to build a broad coalition of supporters who help break barriers and clear pathways to actualize this institutional undertaking.

Our organization works throughout the year to provide community service at the hands of our national titleholders and volunteers. We thrive in experiences filled of impactful collaborative exchange with organizations that share similar interests. Each year, our organizational outreach includes various workshops, campaigns, and initiatives designed to promote the development and wellness of men in America. This year we are excited to feature our national platform (L.O.V.E. Matters) by engaging local communities nationwide with a weeklong series of online campaign initiatives and events dedicated to the celebration of love. Additionally, the Mr. United States Competition in August is the hallmark event of our year, as we typically welcome teens and adult men from every region of the country. The national pageant is held in New Orleans, LA, a charming location we believe to be befitting to crown a gentleman.

Today, we ask you to consider becoming a sponsor of our organizational movement with a contribution to help inspired souls across the country reach their purpose. Sponsorship levels include:

- | | |
|---|--------------------------|
| • PATRIOTS (<i>Patrons/Donors</i>) | \$5 - \$99 |
| • DREAM SPONSORS | \$100 |
| • PEACE SPONSORS | \$150 - \$249 |
| • LIBERTY SPONSORS | \$250 - \$499 |
| • JUSTICE SPONSORS | \$500 - \$999 |
| • BRAVE SPONSORS | \$1,000 - \$1,999 |
| • FREEDOM SPONSORS (<i>Title Sponsors</i>) | \$2,000 or MORE |

As a benefactor to our cause, you will join a movement designed to inspire communities nationwide. The success of our organization and our outreach is based upon the support of kindred-spirit donors and sponsors. For more information on the national competition or any of our organizational initiatives, please don't hesitate to visit our website. We appreciate your consideration and we hope to gain your support.

Best regards,

Office of Financial Management and Budget
Nation's Gentleman Nonprofit Organization

Contact: Mr. United States National Office - info@mrunitestates.org



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Levels of Sponsorship

The Nation's Gentleman Nonprofit Organization is excited to invite you to join our efforts of raising awareness and funds to support the Mr. United States National Competition. In order to reach our goal, we need your support. Our service and event initiatives have different sponsorship incentives connected to each level of individual and business sponsorship. Thanks in advance for your consideration to support our efforts.

PATRIOTS \$5 - \$99

(Patrons/Donors)

MUS Souvenir Book Recognition

DREAM SPONSORS \$100

Category Award Sponsor

MUS Souvenir Book Recognition

**** Category Award Sponsors Are Assigned One ****
Category To Be Named In Their Honor.
Award Categories Include:

MUS Preliminary & Overall Category Awards

Fan Favorite

Talent

Preliminary Community Platform

Preliminary Swimwear/Fitness

Preliminary Runway Fashion

Preliminary Formalwear

Private Interview

Social Activism

Community Service

Most Photogenic

Best Model

Brand Ambassador

Mr. Congenial Gentleman

Gentleman of the Year

Overall Top Finalist

National Titleholder

PEACE SPONSORS \$150 - \$249

2 General Admission Tickets *(Prelims or Finals)*

Category Award Sponsor

MUS Souvenir Book Recognition

LIBERTY SPONSORS \$250 - \$499

2 VIP Tickets *(Prelims or Finals)*

1 Half-Page Souvenir Book Ad

Category Award Sponsor

MUS Souvenir Book Recognition

JUSTICE SPONSORS \$500 - \$999

4 VIP Tickets *(Prelims or Finals)*

1 Full-Page Souvenir Book Ad

Name/Logo Recognition on Event Advertisement
(Event Materials, Website, and Promotional Ads)

Category Award Sponsor

MUS Souvenir Book Recognition

BRAVE SPONSORS \$1,000 - \$1,999

2-Day Event Booth Space *(Prelims or Finals)*

GO LIVE Media Interview *(Finals)*

8 VIP Tickets *(Prelims or Finals)*

2 Full-Page Souvenir Book Ads

Name/Logo Recognition on Event Advertisement
(Event Materials, Website, and Promotional Ads)

Category Award Sponsor

MUS Souvenir Book Recognition

FREEDOM SPONSORS \$2,000 or MORE (TITLE SPONSORS)

MUS Nationals Souvenir Gift

MUS Souvenir Book – Title Sponsor Greeting

Podium Recognition/Final Awards Presenter

Press Release Naming Inclusion

3-Day Event Booth Space *(Prelims or Finals)*

GO LIVE Media Interview *(Finals)*

2 Gentleman Circuit VIP Passes

12 VIP Tickets *(Prelims or Finals)*

3 Full-Page Souvenir Book Ads

Name/Logo Recognition on Event Advertisement
(Event Materials, Website, and Promotional Ads)

Category Award Sponsor

MUS Souvenir Book Recognition