



PO Box 444 • New York, NY 10037 • info@mrunitedstates.org • www.mrunitedstates.org

Re: Organizational Partnership
Mr. United States Organization, Inc.

To Whom This May Concern:

In a fast-evolving world, we at the Mr. United States Organization understand the importance of uplifting all teenage males and young adult men to be the change that America needs for continued growth and development. We take pride in being one of the very few national male pageant systems to offer scholarships and incentives to deserving youth and adult males. Our national pageant in August is the hallmark event of our year, as we typically welcome teens and adult men from every region of the country. The national pageant is held in New Orleans, LA, a charming location we believe to be befitting to crown a gentleman.

Today, we ask that you partner with our organizational movement in a way that supports your individual/organizational interests. We do not require any financial offerings from partners. Ideally, we wish to expose our brand to target audiences who possibly benefit from additional exposure. Including you as an ally helps grow our interests with individuals who may be unfamiliar with our brand.

Here are a few ways some of our partners render services to us:

- Free or discounted services to our winners/contestants
- Scholarships to winners, contestants, or program youth
- Donated or discounted products at our national pageant event
- Recruitment of contestants
- Paid/Volunteered social media marketing, sponsored posts, radio/television advertisements, etc.
- Venue hosts for any of our community service projects, administrative meetings, or events

Here are a few ways some of our partners benefit in return:

- Name recognition in our online advertisements and marketing materials
- Endorsements or official product reviews from our organization
- Logo and/or ad placement in the official MUS Souvenir Book
- Presenters, hosts, or performers at our national pageant event
- Free vendor booth at our national pageant event
- Titleholders or Contestants volunteerism, event participation, and online media advocacy/support

Again, there are no costs affixed with this opportunity. We are looking for entrepreneurs, businesses, and organizations that wish to join a movement designed to inspire communities nationwide. If you are interested in any of the above-mentioned bartering opportunities, or perhaps you have unique ideas as to how we can collaborate, an organizational administrator will be delighted to assist you in the configuration of such. Lastly, if you are interested in becoming a sponsor instead of a partner, we can forward our sponsorship packages regarding that opportunity as well. For more information on the national pageant or any of our organizational initiatives, please don't hesitate to visit our website. We appreciate your consideration and we hope to gain your support.

Best regards,

Office of Financial Management and Budget
Mr. United States Organization, Inc.

Contact: Mr. United States National Office - info@mrunitedstates.org